

Historic, Archive Document

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THE WHOLESALE FRUIT TREE GROWER

Del Rancho Fortuna

Located one mile south and two miles east of McFarland, Kern County, California

P. O. BOX 548

McFARLAND, CALIFORNIA

Phone . . . McFARLAND 81W

SOLD TO _____ RETAIL SALES PERMIT NO. _____

ADDRESS _____ CITY _____ COUNTY _____

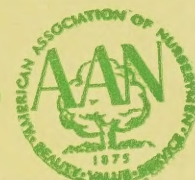
STATE _____ PLEASE SIGN _____



FALL 1953 AND SPRING 1954

WHOLESALE PRICE and ORDER LIST

NURSERY TRADE ONLY



No Adjustments Considered Unless Claim Made Within 5 Days from Receipt of Merchandise

All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost. All trees are sold in units of 10. All grape vines in units of 50 except where otherwise specified.

Orders Accepted Only from Licensed Nurserymen

TERMS: NET, 30 DAYS AFTER DELIVERY. Credit must be established before shipment.

No order is too small. We give every consideration and courtesy to each order as it is received.

SIZE	Height Caliper in Units of 10	JUMBO 1" up .75	6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-5/8 .45	3-4' 3/8-1/2 .40
PEACH ON PEACH HOME ORCHARD & SHIPPING VARIETIES						
✓ Australian Saucer						
✓ Alexander						
✓ Babcock						
✓ Curry						
✓ Elberta						
✓ Fay Elberta						
✓ Florence						
✓ Golden Jubilee						
✓ Hale Haven						
✓ J. H. Hale						
✓ Indian Blood Free						
✓ Kim Elberta (Early)						
✓ Krummell						
✓ Lovell						
✓ Mayflower						
✓ Miller's Late						
✓ Muir						
✓ Nectar						
✓ Red Haven						
✓ Rio Oso Gem (Pat. No. 84)						
✓ Salway						
✓ Strawberry Free						
CANNING CLINGS PEACH ON PEACH						
✓ Indian Blood Cling						
✓ Orange Cling						
✓ Phillips						
✓ Red Bird						
✓ Sims						
✓ Strawberry Cling						
✓ White Heath						

SIZE	Height Caliper Price Per Tree in Units of 10	JUMBO 1" up .75	6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-5/8 .45	3-4' 3/8-1/2 .40
NECTARINE ON PEACH						
✓ Goldmine						
✓ Gower						
✓ John Rivers						
✓ Quetta						
✓ Stanwick						
ALMOND ON PEACH						
✓ Drake						
✓ X L						
✓ Jordano						
✓ Ne Plus Ultra						
✓ Nonpareil						
✓ Texas						

MERRILL HOME ORCHARD VARIETIES

SIZE	Height Caliper Price Per Tree in Units of 10	JUMBO 1" up .95	6-8' H 3/4-1 .85	6-8' 5/8-3/4 .75	4-6' 1/2-5/8 .65	3-4' 3/8-1/2 .60
✓ Merrill Brilliant						
✓ Merrill Delicious						
✓ Merrill Dandy						
✓ Merrill Necta Heath						
✓ Merrill Schooldays						
✓ Merrill Casalinda Nectarine						

NEW VARIETIES FOR 1953-54

✓ ROYAL RED LEAF PEACH	Page 3
✓ SPRINGTIME PEACH	Page 4
✓ BLACK ROSE GRAPE	Page 3
✓ ITALIA GRAPE	Page 3

PLEASE NOTE: We have added an additional large size this season. The amount is very limited, when sold out, we will confirm largest size available.

SIZE Price Per Tree in Units of 10	Height Caliper 1" up	JUMBO 1" up .75	6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-5/8 .45	3-4' 3/8-1/2 .40
APRICOT ON APRICOT						
✓ Blenheim						
✓ Early Bee 20c extra						
✓ Moorpark						
✓ Newcastle						
✓ Perfection						
✓ REEVES—	See Armstrong Varieties					
✓ Routiers Peachcot.						
✓ Royal						
✓ Tilton						
✓ Riland (Pat. No. 74)						
APRICOT ON MARIANA						
Blenheim		.85	.70	.60	.50	.45
Early Bee 20c extra						
Moorpark						
Newcastle						
✓ REEVES—	See Armstrong Varieties					
Royal						
Tilton						
PRUNES ON MYRO 2-9						
✓ Burton						
✓ Early Italian						
✓ French Improved						
✓ Imperial						
✓ Italian						
✓ Robe de Sargent						
✓ Standard						
✓ Sugar						
PLUMS ON MARIANA						
✓ Ace						
✓ Beauty						
✓ Becky Smith						
✓ Burmosa						
✓ Damson						
✓ Duarte						
✓ Eldorado						
✓ Green Gage						
✓ Kelsey						
✓ Late Santa Rosa						
✓ President						
✓ Santa Rosa						
✓ Satsuma						
✓ Stanley						
✓ Tragedy						
✓ Wickson						
✓ Howard Miracle 20c higher "This patented variety of plum tree is being handled under li- cense from patent owner."						
PEARS						
✓ Anjou		.85	.75	.65	.55	.45
✓ Bartlett						
✓ Kieffer						
✓ Comice						
✓ Seckel						
✓ Winter Bartlett						
✓ Winter Nelis						

SIZE Price Per Tree in Units of 10	Height Caliper 1" up	JUMBO 1" up .85	6-8' H 3/4-1 .75	6-8' 5/8-3/4 .65	4-6' 1/2-5/8 .55	3-4' 3/8-1/2 .45
APPLES						
✓ Beverly Hills						
✓ D'ble Red Delicious						
✓ Gravenstein						
✓ Jonathan						
✓ Red Astrachan						
✓ Red Delicious						
✓ Red June						
✓ W. Astrachan						
✓ Winter Banana						
✓ Yellow Bellflower						
✓ Yellow Delicious						
✓ Y. N. Pippin						
CRAB APPLES						
✓ Red Siberian						
✓ Transcendent						
✓ Yellow Siberian						
QUINCE						
✓ Orange						
✓ Pineapple						
✓ Smyrna						
CHERRIES ON MAZZARD						
✓ Bing		.90	.75	.65	.55	.50
✓ Black Tartarian						
✓ Royal Anne						
CHERRIES ON MAHALEB						
✓ Bing						
✓ Black Tartarian						
✓ English Morello						
✓ Lambert						
✓ Montmorency						
✓ Royal Anne						
SIZE Price Per Tree in Units of 10	Height Caliper 1" up	6-8' 1" up .75	5-6' 3/4-1 .60	4-5' 5/8-3/4 .50	3-4' 1/2-5/8 .45	2-3' 3/8-1/2 .40
FIGS						
✓ Black Mission						
✓ Brown Turkey						
✓ Kadota						
✓ White Adriatic						
POMEGRANATE						
✓ Wonderful		4-6' .60	3-4' .50	2-3' .40		
WALNUTS						
	10-12' 2.25	8-10' 1.85	6-8' 1.55	4-6' 1.25	3-4' 1.00	2-3' .85
✓ Eureka						
✓ Franquette						
✓ Hartley Franquette						
✓ Payne						
✓ Placentia Perfection						
PECANS						
Supply Limited 10 to a Customer		6-8' 2.50	4-6' 2.25	3-4' 1.75	2-3' 1.50	
✓ Mahan						
SIZE Price Per Tree in Units of 10	Caliper	5/8-3/4 1.50	1/2-5/8 1.25	3/8-1/2 1.00	1/4-3/8 .90	
PERSIMMONS						
✓ Fuyu 10c higher						
✓ Hachiya						

FLOWERING TREES

SIZE	Height Caliper	JUMBO	6-8' H	6-8'	4-6'	3-4'
Price Per Tree in Units of 10	1" up	1" up	3/4-1	5/8-3/4	1/2-5/8	3/8-1/2
		.85	.75	.65	.55	.50

ROYAL RED LEAF PEACH

The beautiful foliage (darker than the purple-leaf plums) together with edible fruit makes this an outstanding variety.

DESCANSO'S FLOWERING EDIBLE PEACHES

For Beautiful Flowers in Spring—Delicious Fruits in Summer

	3/4-1 and 5/8-3/4				1/2-5/8 and 3/8-1/2			
(Pat. Applied For) Quan.	10-19	20-49	50-249	250 Up	10-19	20-49	50-249	250 Up
	1.25	1.10	.95	.90	1.10	1.00	.90	.85
✓ Daily News 2-Star Pink Blossoms								
	1.35	1.25	1.10	1.00	1.25	1.10	.95	.90
✓ Daily News 3-Star Dk. Pink Blossoms								
✓ Daily News 4-Star Salmon Blossoms								

SIZE	Height Caliper	JUMBO	6-8' H	6-8'	4-6'	3-4'
Price Per Tree in Units of 10	1" up	1" up	3/4-1	5/8-3/4	1/2-5/8	3/8-1/2
		.85	.75	.65	.55	.50

FLOWERING PEACH

Early D'ble Red

Helen Borchers

Late D'ble Pink

Late D'ble Red

Peppermint

San Jose Pink

White Double

DWARF FLOWERING PEACH Two Year \$1.00 Each

Variegated (Pink-White)

Dwarf Red

Dwarf Pink

FLOWERING CHERRY

Supply Very Limited

Naden

Takasago

Ojochin

Shirotae

Amanogowa

FLOWERING CRAB

Pyrus Arnoldiana

✓ Pyrus Eleyi

Pyrus Floribunda

✓ Pyrus Hopa

Pyrus Ionensis plena
(Betchel's) 25c higher

Pyrus Kaido

✓ Pyrus Scheideckeri

FLOWERING APRICOT

Dawn

Peggy Clarke

Rosemary Clarke

SIZE

Price Per Tree in Units of 10

Height
Caliper

JUMBO
1" up

6-8' H
3/4-1

6-8'
5/8-3/4

4-6'
1/2-5/8

3-4'
3/8-1/2

FLOWERING PLUM (Purple-leaf)

Prunus Blireiana

Prunus Hollywood

✓ Prunus pissardi

✓ Prunus Thundercloud

Prunus Vesuvius

DWARF FLOWERING ALMOND

Dwarf Pink

Dwarf White

SHADE TREES

SHADE TREES

American Sycamore

European Sycamore

Fruitless Mulberry

Hardy Catalpa

Maple-Leaf Fruitless Mulberry

Mississippi Hackberry

Modesto Ash

Silver Maple

Chinese Elm

White Birch

Weeping Mulberry

6-Ft. Standards, Each \$4.00

GRAPE VINES

GRAPE VINES

Certified and Can Be Shipped Anywhere

	Jumbo Grade Units of 25 \$8.00 per 100	\$5.00 per 100 No. 1 Grade Units of 50
✓ Black Hamburg		
✓ Black Monukka		
✓ Black Muscat		
✓ Emperor		
✓ Ladyfinger		
✓ Malaga		
✓ Muscat		
✓ Olivette Blanche		
✓ Red Malaga		
✓ Ribier		
✓ Rose of Peru		
✓ Tokay		
✓ Thompson Seedless		
✓ Solonis x Othello 1613		

AMERICAN VARIETY

In Units of 25

\$15.00 per 100

AMOUNT

Concord

GRAPE VINES—THE NEW VARIETIES

In Units of 10

AMOUNT

✓ Black Rose—30c each

✓ Cardinal—15c each

✓ Crystal—20c each

✓ Delight—20c each

✓ Golden Muscat—20c each

✓ Italia—20c each

✓ Perlette—20c each

✓ Royal Thompson—20c each

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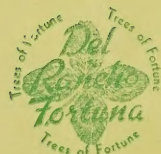
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FIRST CLASS PERMIT NO. 4, SEC. 34.9, P.L.&R., McFARLAND, CALIF.

DEL RANCHO FORTUNA

P. O. BOX 548

McFARLAND, CALIFORNIA



ARMSTRONG PATENTED VARIETIES

WHOLESALE PRICE

$\frac{1}{2}$ " Cal. and Up Under $\frac{1}{2}$ " 10c Per Tree Less	Retail Price	1-9 1.65	10-19 1.50	20-99 1.25	100-249 1.15	250 Up 1.05
Curlew Peach P.P. No. 651	\$2.50					
Flamingo Peach Pat. No. 661	2.50					
Golden Blush Peach P.P. No. 473	2.50					
Meadowlark Peach P.P. No. 528	2.50					
Redwing Peach P.P. No. 621	2.50					
Reeves Apricot P.P. No. 693	2.50					
Robin Peach P.P. No. 529	2.50					
Altair Peach P.P. No. 1022	2.50					
		1.85	1.65	1.40	1.25	1.15
Panamint Nectarine P.P. No. 1100	2.75					
Pioneer Nectarine P.P. No. 787	2.75					
Silver Lode Nectarine P.P. No. 1023	2.75					
		2.00	1.80	1.50	1.40	1.30
Springtime Peach P.A.F.	3.00					

All Prices quoted F.O.B. Nursery. Packing or Delivery at cost. All trees are sold in units of 10.

Del Rancho Fortuna takes every precaution to have all nursery stock which it sells, true to name. However, no warranty, expressed or implied, can be given as to productiveness, purity, description, or any other condition, and our liability, in any instance, shall be limited to the purchase price of the trees, or any other nursery stock which we sell.

From 62.09 Index *

**Del Rancho
Fortuna**

T. A. Sand, Owner Virgil E. Cripe, Gen. Mgr.

Phone . . . McFarland 81-W

P. O. Box 548

McFARLAND, CALIFORNIA

1953-1954

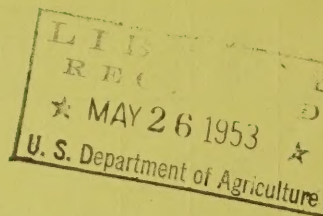
WHOLESALE PRICE LIST

of

Fruit Trees . . . Flowering Trees

Shade Trees . . . Grape Vines

To



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